EAL activities

Notes for jigsaw reading

**Questions**

1 Describe the introduction stage in **one** sentence.

2 How are the growth and maturity stages different?

4 How are the saturation and decline stages similar?

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|  | Sales | Advertising | Competitors | Profits |
| Introduction |  |  |  |  |
| Growth |  |  |  |  |
| Maturity |  |  |  |  |
| Saturation |  |  |  |  |
| Decline |  |  |  |  |